

carvelo

eCargobike-Sharing



carvelo for companies

carvelo is a service offered by

Technology partners

With support of



RIESE & MÜLLER



BOSCH
Technik fürs Leben



carvelo for companies

Do you run a **business** where you would like to use an **electric cargo bike ("Carvelo") with your company logo**? Are you willing to share the Carvelo with other companies and the public?

Then "carvelo for companies" is exactly the right product for you! **Whether and how much you pay for the Carvelo with your branding, or even how much you earn from it, is up to you, because at the end of each year we reimburse you 50% of the rental revenue generated.**

What we offer

- Professional **operation** of an electric Carvelo at your location (maintenance, repairs, services)
- Full **insurance** solution
- Free **choice of model** between Riese & Müller Transporter 65 (carvelo standard model with child seats) and Transporter 85 (r-m.de)
- **Branding** of the Carvelo according to your specifications in line with our lettering concept
- **Rental** of the carvelo via the carvelo platform (website and app) -optionally to a closed circle of users or open to the public, both at carvelo's standard rates.
- Unlimited free **own use**

Pricing

You pay a basic fee of CHF 3'000.- (excl. VAT) per year in advance. We refund 50% of the rental turnover at the end of the year.

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Thanks to carvelo, we at the KULT bakery can easily use a Carvelo and share it with our customers. Booking, billing and insurance work practically without any effort on the part of the bakery. We really love our bike, especially for deliveries or transports between our shops!

”

Leon Heinz, Bäckerei KULT, Basel

The example of Café Casablanca in Geneva

- Café Casablanca would like to use a Carvelo for its own errands and is willing to rent it out to other interested parties besides (who at the same time ride the café's advertising campaign all over town!).
- Thanks to its strategic location in the neighbourhood and thanks to advertising in its own network, the Carvelo at the café already achieves a rental turnover of 3,000 (equivalent to 75 daily rentals) in the first year.
- In this case, Café Casablanca will be paid back CHF 1,500 at the end of the year (50% of the rental income).
- The bottom line for Café Casablanca in the first year is a cost of only CHF 1,500 for its own use and advertising on the Carvelo!
- In the following year, Café Casablanca achieves a rental turnover of CHF 4,000 (equivalent to 100 rental days) thanks to increasing awareness of the service. **The costs for the own advertising presence and the use of an own Cargobike** are therefore only CHF 1,000.

The branding concept

